# sociology

a brief introduction

9th edition

Richard T. Schaefer

DePaul University



### contents

Excerpts xiii

Sections xvi

Tables xvii



### Understanding

Mark Is Sociology? 5

The coological Imagination 5
and the Social Sciences 5
and Common Sense 7

Theory? 8

Development Sociology 9

Thinkers 9

Durkheim 10

Lar Marx 10

E B. DuBois 11

Century Developments 12

Perspectives 13

and Conalist Perspective 13

teractionist Perspective 15

le Sociological Approach 16

Sociology with You 16

ed and Clinical Sociology 16

Sports from Four Theoretical Perspectives 17

cloping a Sociological Imagination 19

Sociology in the Global Community: Your Morning Cup of Coffee 20 Appendix: Careers in Sociology 21



### 2 Sociological Research 26

What Is the Scientific Method? 29

Defining the Problem 29
Reviewing the Literature 30
Formulating the Hypothesis 30
Collecting and Analyzing Data 31
Developing the Conclusion 32
In Summary: The Scientific Method 34

#### Major Research Designs 34

Surveys 34

Research Today: Surveying Cell Phone Users 35

Observation 36 Experiments 37

Use of Existing Sources 37

Research Today: What's in a Name? 38

#### Ethics of Research 39

Confidentiality 40 Conflict of Interest 40

Taking Sociology to Work: Dave Eberbach, Research Coordinator, United Way of Central Iowa 41

Value Neutrality 41

#### Feminist Methodology 42

Technology and Sociological Research 43

#### SOCIAL POLICY AND SOCIOLOGICAL RESEARCH: STUDYING HUMAN SEXUALITY 44

Appendix I Using Statistics and Graphs 45

Appendix II Writing a Research Report 46



### 3 Culture 52

What Is Culture? 55

Cultural Universals 56 Ethnocentrism 56 Cultural Relativism 56

Sociology in the Global Community: Cultural Genocide 57

Sociobiology and Culture 57

#### Development of Culture around the World 58

Sociology in the Global Community: Life in the Global Village 59

Innovation 59 Globalization Diffe

Globalization, Diffusion, and Technology 59

Sociology in the Global Community: Cultural Survival in Brazil 61

#### Cultural Variation 61

Subcultures 61 Countercultures 62 Culture Shock 62

#### Role of Language 63

Language: Written and Spoken 63 Nonverbal Communication 64

#### Norms and Values 65

Norms 65 Sanctions 67 Values 68

Sociology on Campus: A Culture of Cheating? 69

Global Culture War 70

Culture and the Dominant Ideology 70

Case Study: Culture at Walmart 71

SOCIAL POLICY AND CULTURE: BILINGUALISM 72



### 4 Socialization and the Life Course 78

#### The Role of Socialization 81

Social Environment: The Impact of Isolation 81

The Influence of Heredity 82

#### The Self and Socialization 84

Sociological Approaches to the Self 84

Psychological Approaches to the Self 86

Sociology on Campus; Impression Management by Students 87

#### Agents of Socialization 88

Family 88

Research Today: Rum Springa: Raising Children Amish Style 89

Taking Sociology to Work; Rakefet Avramovitz, Program Administrator, Child Care Law Center 90

School 91

Peer Group 91

Mass Media and Technology 92

Workplace 92

Religion and the State 93

#### Socialization throughout the Life Course 93

The Life Course 93

Research Today: Online Socializing: A New Agent of Socialization 94

Anticipatory Socialization and Resocialization 95

Role Transitions throughout the Life Course 96

SOCIAL POLICY AND SOCIALIZATION: CHILD CARE AROUND THE WORLD 98



#### **5** Social Interaction, Groups, and Social Structure 104

Social Interaction and Reality 107

#### Elements of Social Structure 108

Statuses 108

Social Roles 109

Groups 111

Research Today: The Drinking Rape Victim: Jury Decision Making 112

Social Networks 114

Research Today: Social Networks and Smoking 115

Virtual Worlds 115

Social Institutions 116

#### Understanding Organizations 118

Formal Organizations and Bureaucracies 118

Characteristics of a Bureaucracy 118

Sociology in the Global Community: McDonald's and the Worldwide Bureaucratization of Society 121

Bureaucracy and Organizational Culture 122

#### Social Structure in Global Perspective 123

Durkheim's Mechanical and Organic Solidarity 123

Tönnies's Gemeinschaft and Gesellschaft 123

Lenski's Sociocultural Evolution Approach 124

ORGANIZATIONS: THE STATE OF THE UNIONS WORLDWIDE 126



### 6 The Mass Media 13

#### Sociological Perspectives on the Media 135

Functionalist View 135 Conflict View 139

Taking Sociology to Work: Nicole Martorano Van Cleve, Former Brand Planner, Leo Burnett USA 140

Research Today: Diversity in Reality Television 143

Feminist View 144

Interactionist View 145

#### The Audience 147

Who Is in the Audience? 147 The Segmented Audience 147 Audience Behavior 148

#### The Media's Global Reach 149

Sociology in the Global Community: Al Jazeera is on the Air 151

SOCIAL POLICY AND THE MASS MEDIA: MEDIA CONCENTRATION 152



### 7 Deviance and Social Control 156

Social Control 159

Conformity and Obedience 160

and Formal Social Control 162

Tricking 163

and Society 164

Mat Is Deviance? 165

Social Stigma 166

miological Perspectives
Deviance 168

168
Perspective 169

Today: Does Crime Pay? 170

Theory 171 Theory 173

mist Perspective 174

Drime 174

coology on Campus: Campus Crime 175

gues of Crime 175

Sociology to Work: Stephanie

Special Agent, U.S. Secret

Service 179

CONTROL: GUN CONTROL 180



8 Stratification and Social Mobility in the United States 186

Systems of Stratification 189

Sheey 189 Castes 189

> Houston Su. Research Assistant, Jobiessness and Urban Poverty Research Program 191

Estates 191 Social Classes 191

Sociological Perspectives on Stratification 193

Karl Marx's View of Class
Differentiation 193
Max Weber's View of Stratification 194
Interactionist View 195

Is Stratification Universal? 195

Functionalist View 196 Conflict View 196 Lenski's Viewpoint 197

Stratification by Social Class 197

Objective Method of Measuring Social Class 197 Gender and Occupational Prestige 198 Multiple Measures 198

Income and Wealth 199

Poverty 201

Studying Poverty 201

Research Today: Precarious Work 202

Who Are the Poor? 203
Feminization of Poverty 203
The Underclass 203

Sociology in the Global Community: It's All Relative: Appalachian Poverty and Congolese Alfluence 204

Explaining Poverty 205

Life Chances 205

Social Mobility 206

Open versus Closed Stratification Systems 206

Types of Social Mobility 206

Sociology on Campus: Social Class and Financial Aid 207

Social Mobility in the United States 207

SOCIAL POLICY AND STRATIFICATION: RETHINKING WELFARE IN NORTH AMERICA AND EUROPE 210



9 Global Inequality 216

The Global Divide 219

Stratification in the World System 221

The Legacy of Colonialism 221
Multinational Corporations 222
Worldwide Poverty 224
Modernization 224

Sociology in the Global Community: Cutting Poverty Worldwide 226

Sociology in the Global Community: The Global Disconnect 228

Stratification within Nations: A Comparative Perspective 228

Distribution of Wealth and Income 228

Sociology in the Global Community: Stratification in Brazil 229

Social Mobility 230

Taking Sociology to Work; Bari Katz, Program Director, National Conference for Community and Justice 232

Case Study: Stratification in Mexico 232

Mexico's Economy 232
Race Relations in Mexico: The Color
Hierarchy 233
The Status of Women in Mexico 233
The Borderlands 234

SOCIAL POLICY AND GLOBAL INEQUALITY: UNIVERSAL HUMAN RIGHTS 236



## 10 Racial and Ethnic Inequality 242

Minority, Racial, and Ethnic Groups 245

Minority Groups 245 Race 245 Ethnicity 248

#### Prejudice and Discrimination 248

Prejudice 248
Color-Blind Racism 248
Discriminatory Behavior 249
The Privileges of the Dominant 251

Taking Sociology to Work: Prudence Hannis, Liaison Officer, National Institute of Science Research, University of Québec 252

Institutional Discrimination 252

#### Sociological Perspectives on Race and Ethnicity 253

Functionalist Perspective 253 Conflict Perspective 254 Labeling Perspective 254 Interactionist Perspective 254

#### Patterns of Intergroup Relations 255

Amalgamation 255 Assimilation 255 Segregation 256 Pluralism 256

#### Race and Ethnicity in the United States 257

African Americans 257 Native Americans 258

Sociology in the Global Community: The Aboriginal People of Australia 259

Asian Americans 260 Arab Americans 262 Latinos 263

Research Today: Latinos in the Voting Booth 264 Jewish Americans 265 White Ethnics 265

#### SOCIAL POLICY AND RACIAL AND ETHNIC INEQUALITY: GLOBAL IMMIGRATION 266



## **11** Stratification by Gender 272

#### Social Construction of Gender 275

Gender Roles in the United States 275

Sociology on Campus: The Debate over Title IX 277

Cross-Cultural Perspective 279

#### Sociological Perspectives on Gender 280

Functionalist View 280
Conflict Response 280
Feminist Perspective 280
Interactionist Approach 282

#### Women: The Oppressed Majority 282

Sexism and Sex Discrimination 282 The Status of Women Worldwide 283

#### Women in the Workforce of the United States 283

Labor Force Participation 283

Sociology in the Global Community: The Head Scarl and the Veil: Complex Symbols: 284

Compensation 285

Social Consequences of Women's Employment 286

Research Today: Give Me a Male Boss. Please 287

#### Emergence of a Collective Consciousness 288

Taking Sociology to Work: Abigail E. Drevs. Former Program and Volunteer Coordinator, Y-ME Illinois 289

# SOCIAL POLICY AND GENDER STRATIFICATION: THE BATTLE OVER ABORTION FROM A GLOBAL PERSPECTIVE 289



# 12 The Family and Intimate Relationships 296

#### Global View of the Family 299

Composition: What Is the Family? 299
Kinship Patterns: To Whom Are
We Related? 300
Authority Patterns: Who Rules? 300

Sociology in the Global Community: One Wife, Many Husbands: The Nyinba 301

### Sociological Perspectives on the Family 302

Functionalist View 302 Conflict View 303 Interactionist View 303 Feminist View 303

#### Marriage and Family 304

Courtship and Mate Selection 304 Variations in Family Life and Intimate Relationships 306 Child-Rearing Patterns 307

Sociology in the Global Community: Family Life, Italian Style: Thirty-Something and Living with Mom 309

#### Divorce 312

Statistical Trends in Divorce 312 Factors Associated with Divorce 312 Impact of Divorce on Children 313

#### Diverse Lifestyles 313

Cohabitation 313

Research Today: Divorce and Military Deployment 314 Remaining Single 315 and Gay Relationships 315

GAY MARRIAGE 316



### Religion and

Approach to Religion 325

arld Religions 326

con Religion 328

Integrative Function of Religion 328

Social Support 329

and Social Change 329

in the United States 330

A Conflict View 331

ponents of Religion 332

Helief 332 Hittal 333 Experience 333

Bigious Organization 334

Descriptions 335

Religious Movements or Cults 336

esearch Today: The Church of Scientology: Religion or Quasi-Religion? 337

Organization 337

Case Study: Religion in India 338

Religious Tapestry in India 338

Sociological Perspectives on Education 339 Functionalist View 339

Sociology on Campus: Google University 341

Conflict View 343 Feminist View 345 Interactionist View 346

Schools as Formal Organizations 347

Bureaucratization of Schools 347 Teachers: Employees and Instructors 348 Student Subcultures 349 Homeschooling 350

SOCIAL POLICY AND RELIGION: RELIGION IN THE SCHOOLS 351



# 14 Government and the Economy 356

Economic Systems 359

Capitalism 359 Socialism 361

Sociology in the Global Community: Working Women In Nepal 362

The Informal Economy 362

Case Study: Capitalism in China 363

The Road to Capitalism 363
The Chinese Economy Today 363
Chinese Workers in the New Economy 364

Power and Authority 365

Power 365 Types of Authority 366

Types of Government 367

Monarchy 367
Oligarchy 367
Dictatorship and Totalitarianism 367
Democracy 368

Political Behavior in the United States 368

Participation and Apathy 368

Race and Gender in Politics 369

Research Today: Why Don't More Young People Vote? 370

Models of Power Structure in the United States 372

Power Elite Models 372 Pluralist Model 373

War and Peace 374

War 374 Peace 374 Terrorism 376

Changing Economies 377

Microfinancing 377
The Changing Face of the Workforce 378
Deindustrialization 378

Research Today: Affirmative Action 379

Taking Sociology to Work: Diane Belcher, Administrative Assistant in Workforce Development, New River Community College 380

SOCIAL POLICY AND POLITICS: CAMPAIGN FINANCING 380



# 15 Health and the Environment 386

Culture and Health 389

Sociological Perspectives on Health and Illness 389

Functionalist Approach 390 Conflict Approach 390 Interactionist Approach 392 Labeling Approach 392

Taking Sociology to Work: Lola Adedokun, Independent Consultant, Health Care Research 393

Social Epidemiology and Health 394

Social Class 394

Research Today; The AIDS Epidemic 395 Race and Ethnicity 396 Gender 397

Age 397

#### Health Care in the United States 398

A Historical View 398 Physicians, Nurses, and Patients 399 Alternatives to Traditional Health Care 400

Research Today: Health Care. Retail Style 401

The Role of Government 401

### Sociological Perspectives on the Environment 402

Human Ecology 402 Conflict View of the Environment 403 Environmental Justice 404

Sociology in the Global Community: The Mysterious Fall of the Nacirema 405

#### Environmental Problems 405

Air Pollution 405 Water Pollution 406 Global Warming 406 The Impact of Globalization 408

SOCIAL POLICY AND THE ENVIRONMENT: ENVIRONMENTALISM 409



# 16 Social Change in the Global Community 414

#### Social Movements 417

Relative Deprivation Approach 418
Resource Mobilization Approach 418
Gender and Social Movements 419

Sociology in the Global Community:
Women and New Social Movements
in India 420

New Social Movements 420

Communications and the Globalization of Social Movements 421

#### Theories of Social Change 422

Evolutionary Theory 422 Functionalist Theory 423 Conflict Theory 423

#### Resistance to Social Change

Economic and Cultural Factors 424 Resistance to Technology 425

Global Social Change 425

Case Study: Social Change in Dubai 427

#### Technology and the Future 428

Computer Technology 428

Research Today: The Internet's Global Profile 429

Sociology in the Global Community: One Laptop per Child: 430

Privacy and Censorship in a Global Village 430 Biotechnology and the Gene Pool 431

#### SOCIAL POLICY AND GLOBALIZATION: TRANSNATIONALS 432

Glossary 438
References 445
Acknowledgments 470
Photo Credits 473
Name Index 475
Subject Index 481